

Your pages now introduce themselves clearly.

We rewrote the search title and the short description on every page of the Leatherstocking Veterinary Group review site, using the words already on that page. We labeled the pictures, gave each page one main heading, and added a business listing with the New Berlin address, phone number, and office hours.

[Open the group home page](#) · [Download the print copy](#)

274

pages reviewed across the five review sites

98

titles improved on the group site

98

short descriptions improved

866

pictures given a written label

98

pages given a veterinary business listing

1,264

individual fixes, counted below

That last number is the titles, the descriptions, the picture labels, the business listings, the heading corrections on 97 pages, repaired links on 5 pages, and the updated page list and crawler file.

Four clinic review sites were read and left unchanged. New Berlin Veterinary Clinic, Heritage Veterinary Clinic, German Flatts Veterinary Clinic, and Marcy Veterinary Clinic are on their review addresses. We could open the pages, but the site files were not available to edit. Their rosters and the work still waiting are at the end of this report. Nothing was sent to anyone, and the practices' public websites were not changed.

Leatherstocking Veterinary Group

New Berlin, New York

The business listing on every page now reads: Leatherstocking Veterinary Group, 117 County Hwy 17, New Berlin, NY 13411, phone (607) 847-9990, fax (607) 847-9994. Office hours are Monday through Friday 8am to 5:30pm and Saturday 8am to 1pm. Sunday is closed. Veterinarians are on call 24 hours a day for emergencies. All of that is taken from the contact page.

Each page names your public address, www.leatherstockingvetgroup.com, the same way the public site does. The new titles and descriptions are what this review copy is ready to show.

Before and after, page by page

Green is the title and description a search result can show now. The link on the page name opens that page on the review site.

PAGE	BEFORE	NOW
Home	Veterinarian in New Berlin Vets Near Me Leatherstocking Veterinary Group Whether you have a horse, a herd, or a livelihood... We care for what's yours like it's our own.	Leatherstocking Veterinary Group New Berlin Care for horses, cattle, sheep, and camelids from Leatherstocking Veterinary Group in New Berlin, NY.
4-common-equine-dermatologic-tumors	4 Common Equine Dermatologic Tumors - Leatherstocking Veterinary Group Skin tumors are common in all equine breeds & ages. Learn what tumors are frequently identified in horses & how these lesions are treated.	4 Common Equine Dermatologic Tumors Leatherstocking Vet Have you found a concerning lump or bump on your horse?. Leatherstocking Veterinary Group, New Berlin.
4-common-neurologic-diseases-in-horses	4 Common Neurologic Diseases in Horses - Leatherstocking Veterinary Group Diseases can affect the horse's central nervous system, resulting in a range of signs. Learn about common neurologic diseases in horses.	4 Common Neurologic Diseases in Horses Leatherstocking Vet Several diseases can affect the horse's central nervous system (CNS). Leatherstocking Veterinary Group, New Berlin.
404	404 — Page Not Found None	Page Not Found Leatherstocking, New Berlin The page you requested could not be found on the Leatherstocking Veterinary Group site in New Berlin.
7-senior-horse-care-tips	7 Senior Horse Care Tips - Leatherstocking Veterinary Group Keeping your older horse in good condition requires additional care & consideration. Tips to ensure your senior horse remains in good health.	7 Senior Horse Care Tips Leatherstocking, New Berlin Older horses can provide quiet, trustworthy mounts for new riders and children. Leatherstocking Veterinary Group, New Berlin.

PAGE	BEFORE	NOW
7-tips-to-properly-care-for-your-foal	7 Tips to Properly Care for Your Foal - Leatherstocking Veterinary Group Appropriate preparation is important to ensure your new foal remains healthy. Learn tips to properly care for your new addition.	7 Tips to Properly Care for Your Foal Leatherstocking Vet Preparation is important to ensure your new foal remains healthy. Leatherstocking Veterinary Group, New Berlin.
accounts-payable-clerk	Accounts Payable Clerk - Vet in New Berlin Leatherstocking Veterinary Group Accounts Payable Clerk Part-Time We are looking for an Office Accounts Payable Clerk to join our Business Office Team. This position requires being honest and ethical. This candidate must be careful with details and...	Accounts Payable Clerk Leatherstocking, New Berlin We are looking for an Office Accounts Payable Clerk to join our Business Office Team. Leatherstocking Veterinary Group, New Berlin.
accreditations	Accreditations - Vet in New Berlin Leatherstocking Veterinary Group None	Accreditations Leatherstocking, New Berlin Leatherstocking is a proud member of AAEP, and AABP. We are also a USDA Accredited Semen Export Facility New Berlin, NY.
angular-limb-deformities-in-foals	Angular Limb Deformities in Foals - Leatherstocking Veterinary Group Angular limb deformities are common in foals, and can cause significant mobility issues. Learn what causes the problem and how the condition is treated.	Angular Limb Deformities in Foals Leatherstocking Vet Many foals are born with angular limb deformities (ALDs). Leatherstocking Veterinary Group, New Berlin.
antibiotic-stewardship-beef-and-dairy-cattle	Antibiotic Stewardship Beef and Dairy Cattle - Leatherstocking Veterinary Group Ensure you have the right antibiotic for your animals when they need them. Antibiotics are a powerful tool for both animal and human health. They can be used to prevent and treat infections caused by bacteria....	Antibiotic Stewardship Beef and Dairy Leatherstocking Vet Ensure you have the right antibiotic for your animals when they need them. Leatherstocking Veterinary Group, New Berlin.
author/digital-empathy	Leather Stocking Vet Group, Author at Leatherstocking Veterinary Group None	Article Archive Leatherstocking, New Berlin Articles by Article Archive on the Leatherstocking Veterinary Group site in New Berlin.
author/dikshakoundaldigitalempathyinc-com	Diksha Koundal, Author at Leatherstocking Veterinary Group None	Diksha Koundal Leatherstocking, New Berlin Articles by Diksha Koundal on the Leatherstocking Veterinary Group site in New Berlin.

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author/harpreetsinghdigitalempathyinc-com	Harpreet Singh, Author at Leatherstocking Veterinary Group None	Harpreet Singh Leatherstocking, New Berlin Articles by Harpreet Singh on the Leatherstocking Veterinary Group site in New Berlin.
author/jgualtieri	Jessica Gualtieri, Author at Leatherstocking Veterinary Group None	Jessica Gualtieri Leatherstocking, New Berlin Articles by Jessica Gualtieri on the Leatherstocking Veterinary Group site in New Berlin.
author/joinourteamleatherstockingvet-com	joinourteam@leatherstockingvet.com, Author at Leatherstocking Veterinary Group None	Hiring Team Articles Leatherstocking Vet Job posts from the Leatherstocking Veterinary Group hiring team in New Berlin.
author/joinourteamleatherstockingvet-com/page/2	joinourteam@leatherstockingvet.com, Author at Leatherstocking Veterinary Group - Page 2 of 3 None	Hiring Articles, page 2 Leatherstocking Vet Articles by Hiring Articles on the Leatherstocking Veterinary Group site in New Berlin, page 2.
author/manojsharmadigitalempathyinc-com	Manoj Sharma, Author at Leatherstocking Veterinary Group None	Manoj Sharma Leatherstocking, New Berlin Articles by Manoj Sharma on the Leatherstocking Veterinary Group site in New Berlin.
author/tsteffenleatherstockingvet-com	Terra Steffen, Author at Leatherstocking Veterinary Group None	Terra Steffen Leatherstocking, New Berlin Articles by Terra Steffen on the Leatherstocking Veterinary Group site in New Berlin.
barn-care-staff	Barn Care Staff - Vet in New Berlin Leatherstocking Veterinary Group Barn Care Staff Full-Time New Berlin, NY At Leatherstocking Veterinary Services, you will find a special group of people and we are looking for our next great team member! We especially value	Barn Care Staff Leatherstocking, New Berlin At Leatherstocking Veterinary Services, you will find a special group of people and we are looking for our. Leatherstocking Veterinary Group, New Berlin.

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blog	Blog - Vet in New Berlin Leatherstocking Veterinary Group None	Blog Leatherstocking, New Berlin A blog for animal lovers from Leatherstocking Veterinary Group in New Berlin, with notes on care and emergencies.
blog/page/2	Blog - Vet in New Berlin Leatherstocking Veterinary Group None	Blog, page 2 Leatherstocking, New Berlin More articles for animal lovers from Leatherstocking Veterinary Group in New Berlin.
cancellation-policy	Cancellation Policy - Vet in New Berlin Leatherstocking Veterinary Group CANCELLATION / NO-SHOW POLICY Thank you for scheduling your pet's next appointment. We are happy to serve you. As a courtesy to our staff and other patients, please give 24-hour notice when cancelling an appointment....	Cancellation Policy Leatherstocking, New Berlin Please give 24-hour notice when cancelling at Leatherstocking Veterinary Group in New Berlin. No-shows will be charged.
careers-form-old	Careers Form old - Vet in New Berlin Leatherstocking Veterinary Group None	Older Careers Form Leatherstocking, New Berlin An older job application form for Leatherstocking Veterinary Group in New Berlin, NY.
careers-form	Careers Form - Vet in New Berlin Leatherstocking Veterinary Group None	Careers Form Leatherstocking, New Berlin Job application form for Leatherstocking Veterinary Group in New Berlin, NY.
careers-new	Careers New - Vet in New Berlin Leatherstocking Veterinary Group Open Positions Associate Veterinarian Full-Time We have spent years building a team and a culture based around our core values: committed, fun, collaborative, optimistic, respectful, supportive and genuine. We are...	Careers New Leatherstocking, New Berlin Our goal is to integrate these concepts to become a leading regional source for equine and ruminant. Leatherstocking Veterinary Group, New Berlin.
careers/human-resource-generalist	Human Resource Generalist - Vet in New Berlin Leatherstocking Veterinary Group Human Resource Generalist Full-Time WE ARE GROWING! NOW HIRING A HUMAN RESOURCE GENERALIST Are you a people-focused professional with a passion for creating positive workplace experiences? Do you thrive in...	Human Resource Generalist Leatherstocking, New Berlin WE ARE GROWING!. Leatherstocking Veterinary Group, New Berlin.

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careers	Careers – Vet in New Berlin Leatherstocking Veterinary Group Open Positions Associate Veterinarian Full-Time New Berlin, NY, Cooperstown, NY, Ilion, NY & Marcy, NY We have spent years building a team and a culture based around our core values: committed, fun, collaborative,...	Careers Leatherstocking, New Berlin Open jobs at Leatherstocking Veterinary Group in New Berlin, built around teamwork, innovation, and compassion.
careers/site-manager	Site Manager – Vet in New Berlin Leatherstocking Veterinary Group Site Manager Full-Time Now Hiring: Site Manager – Veterinary Clinic About Us At Leatherstocking Veterinary Group, we believe every patient and client deserves exceptional care—and so does our team. We’re a...	Site Manager Leatherstocking, New Berlin Now Hiring: Site Manager – Veterinary Clinic. Leatherstocking Veterinary Group, New Berlin.
category/employee-spotlight	Employee Spotlight Archives – Leatherstocking Veterinary Group None	Employee Spotlight Archives Leatherstocking, New Berlin Employee Spotlight stories from Leatherstocking Veterinary Group in New Berlin, NY.
category/internal-job-postings	Internal Job Postings Archives – Leatherstocking Veterinary Group None	Internal Job Postings Archives Leatherstocking, New Berlin Internal Job Postings stories from Leatherstocking Veterinary Group in New Berlin, NY.
category/newsletter	Newsletter Archives – Leatherstocking Veterinary Group None	Newsletter Archives Leatherstocking, New Berlin Newsletter stories from Leatherstocking Veterinary Group in New Berlin, NY.
category/stories	All Things Leatherstocking Archives – Leatherstocking Veterinary Group None	All Things Leatherstocking Archives New Berlin All Things Leatherstocking stories from Leatherstocking Veterinary Group in New Berlin, NY.
category/uncategorized	Uncategorized Archives – Leatherstocking Veterinary Group None	Uncategorized Archives Leatherstocking, New Berlin Uncategorized stories from Leatherstocking Veterinary Group in New Berlin, NY.

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category/uncategorized/page/2	Uncategorized Archives - Page 2 of 3 - Leatherstocking Veterinary Group None	Uncategorized, page 2 Leatherstocking Vet More uncategorized articles from Leatherstocking Veterinary Group in New Berlin.
chiropractic-therapy	Chiropractic Therapy - Vet in New Berlin Leatherstocking Veterinary Group Chiropractic Therapy Chiropractic therapy is known as a system of identifying and adjusting misaligned segments of the spine and limbs. Adjustments to the vertebral column are used to restore normal motion and...	Chiropractic Therapy Leatherstocking, New Berlin Chiropractic therapy identifies and adjusts misaligned segments of the spine and limbs. Leatherstocking Veterinary Group, New Berlin.
client-corner	Client Corner - Vet in New Berlin Leatherstocking Veterinary Group None	Client Corner Leatherstocking, New Berlin Client Corner at Leatherstocking Veterinary Group in New Berlin, NY.
common-camelid-health-problems	Common Camelid Health Problems - Leatherstocking Veterinary Group If you own camelids, you should be aware of their possible health complications. Learn about common camelid health problems.	Common Camelid Health Problems Leatherstocking, New Berlin If you own camelids, you should be aware of health problems they may experience to ensure they receive. Leatherstocking Veterinary Group, New Berlin.
common-eye-conditions-in-the-horse	Common Eye Conditions in the Horse - Leatherstocking Veterinary Group Several serious issues can affect your horse's eyes, potentially threatening their vision. Learn what eye conditions are common in horses.	Common Eye Conditions in the Horse Leatherstocking Vet Your horse's eyes are beautiful and expressive, but many conditions can affect equine eyes. Leatherstocking Veterinary Group, New Berlin.
contact-new	Contact New - Vet in New Berlin Leatherstocking Veterinary Group Leatherstocking Veterinary Group 117 County Hwy 17 New Berlin, NY 13411 Hours of Operation: Monday: 8:00am - 5:30pm Tuesday: 8:00am - 5:30pm Wednesday: 8:00am - 5:30pm Thursday: 8:00am - 5:30pm Friday: 8:00am - ...	Contact Form Leatherstocking, New Berlin Send a message to Leatherstocking Veterinary Group at 117 County Hwy 17, New Berlin, NY, or call (607) 847-9990.
contact	Contact - Vet in New Berlin Leatherstocking Veterinary Group Leatherstocking Veterinary Group 117 County Hwy 17 New Berlin, NY 13411 Office Hours Monday - Friday: 8am - 5:30pm Saturday: 8am - 1pm Sunday: Closed We have veterinarians on call 24/7 in an emergency situation.	Contact Leatherstocking, New Berlin Leatherstocking Veterinary Group, 117 County Hwy 17, New Berlin, NY. Call (607) 847-9990. Weekdays 8am-5:30pm, Saturday 8am-1pm.

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copper-toxicity-in-sheep	Copper Toxicity in Sheep - Leatherstocking Veterinary Group Sheep are highly susceptible to copper toxicity, which often results in death. Learn about copper toxicity and how to protect your flock.	Copper Toxicity in Sheep Leatherstocking, New Berlin Sheep have a narrow safety margin between their copper requirements and toxic levels. Leatherstocking Veterinary Group, New Berlin.
cushings-disease-in-horses	Cushing's Disease in Horses - Leatherstocking Veterinary Group Cushing's disease is an endocrine disorder that commonly occurs in older horses. We discuss disease indicators and treatment.	Cushing's Disease in Horses Leatherstocking, New Berlin Cushing's disease, more accurately called pituitary pars intermedia dysfunction (PPID). Leatherstocking Veterinary Group, New Berlin.
doctor-referral-form	Doctor Referral Form - Vet in New Berlin Leatherstocking Veterinary Group None	Doctor Referral Form Leatherstocking, New Berlin Doctor Referral Form at Leatherstocking Veterinary Group in New Berlin, NY.
emergency-care	Emergency Care - Vet in New Berlin Leatherstocking Veterinary Group 365 Emergency Coverage If you have a horse or other large animal that is experiencing an emergency please call us.You will be connected to our emergency answering line and your veterinarian will be notified of your...	Emergency Care Leatherstocking, New Berlin 24/7 Emergency and urgent care for large animals. Leatherstocking Veterinary Group, New Berlin.
employee-spotlight-dr-courtney-gillette	Employee Spotlight - Dr. Courtney Gillette - Leatherstocking Veterinary Group Get to know Dr. Courtney! What is one thing you can't live without? Chocolate What is your favorite food? Not really sure. I love all kinds of seafood, sushi and curry. No particular food is my favorite. What would...	Dr. Courtney Gillette Leatherstocking Vet Get to know Dr. Courtney Gillette at Leatherstocking Veterinary Group in New Berlin.
employee-spotlight-hillary-hartnett	Employee Spotlight - Hillary Hartnett - Leatherstocking Veterinary Group Get to know Hillary! What is one thing you can't live without? I can't live without animals. I have 5 standardbred horses, well, 4 1/2 because I have a foal on the way! What is your favorite food? My favorite food is...	Employee Spotlight - Hillary Hartnett Leatherstocking Vet Get to know Hillary Hartnett at Leatherstocking Veterinary Group in New Berlin.
employee-spotlight-shannon-cavaliere	Employee Spotlight - Shannon Cavaliere - Leatherstocking Veterinary Group Get to know Shannon! What is one thing you can't live without? Running water! I learned this after living off the grid for 3 months. What is your favorite food? My favorite food is Black Olive Pizza. What would your...	Employee Spotlight - Shannon Cavaliere Leatherstocking Vet Get to know Shannon Cavaliere at Leatherstocking Veterinary Group in New Berlin.

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equine-asthma	Equine Asthma - Leatherstocking Veterinary Group Many horses are affected by equine asthma, which impacts their ability to breathe. Learn what causes equine asthma and how the condition is managed.	Equine Asthma Leatherstocking, New Berlin Equine asthma is a common disease that can significantly affect your horse's ability to breathe. Leatherstocking Veterinary Group, New Berlin.
equine-dental-care	Equine Dental Care - Vet in New Berlin Leatherstocking Veterinary Group None	Equine Dental Care Leatherstocking, New Berlin All of our work is performed by veterinarians to ensure the health and safety of your horse. Leatherstocking Veterinary Group, New Berlin.
equine-navicular-syndrome	Equine Navicular Syndrome - Leatherstocking Veterinary Group Navicular syndrome is a chronic, progressive condition that causes pain and lameness in many horses. We explain the syndrome, its causes, and treatment.	Equine Navicular Syndrome Leatherstocking, New Berlin Navicular syndrome is a chronic, progressive condition that causes pain in the heel region and subsequent. Leatherstocking Veterinary Group, New Berlin.
equine-ophthalmology	Equine Ophthalmology - Vet in New Berlin Leatherstocking Veterinary Group Ophthalmology Leatherstocking offers a variety of eye health solutions for our equine patients. Our services include full eye examinations to complicated procedures. We routinely perform standing surgeries including...	Equine Ophthalmology Leatherstocking, New Berlin Leatherstocking offers a variety of eye health solutions for our equine patients. Leatherstocking Veterinary Group, New Berlin.
equine-reproductive	Equine Reproductive - Vet in New Berlin Leatherstocking Veterinary Group None	Equine Reproductive Leatherstocking, New Berlin Equine Reproductive at Leatherstocking Veterinary Group in New Berlin, NY.
equine-routine-care	Equine Routine Care - Vet in New Berlin Leatherstocking Veterinary Group None	Equine Routine Care Leatherstocking, New Berlin Equine Routine Care at Leatherstocking Veterinary Group in New Berlin, NY.
equine-surgery	Equine Surgery - Vet in New Berlin Leatherstocking Veterinary Group None	Equine Surgery Leatherstocking, New Berlin Equine Surgery at Leatherstocking Veterinary Group in New Berlin, NY.

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equine-uveitis	Equine Uveitis - Leatherstocking Veterinary Group Equine uveitis is a painful condition that can lead to blindness. Learn what causes uveitis in horses and if your equine friend is at risk.	Equine Uveitis Leatherstocking, New Berlin Many horses are affected by uveitis, which is a painful. Leatherstocking Veterinary Group, New Berlin.
externship-opportunities	Externship Opportunities - Vet in New Berlin Leatherstocking Veterinary Group None	Externship Opportunities Leatherstocking, New Berlin Third- and fourth-year veterinary students can extern with Leatherstocking Veterinary Group in New Berlin.
feline-wellness-checklist-form	Feline Wellness Checklist Form - Vet in New Berlin Leatherstocking Veterinary Group None	Feline Wellness Checklist Form Leatherstocking, New Berlin Feline Wellness Checklist Form at Leatherstocking Veterinary Group in New Berlin, NY.
finance-assistant	Finance Assistant - Vet in New Berlin Leatherstocking Veterinary Group Finance Assistant Full-Time New Berlin, NY Leatherstocking Veterinary Group is looking for an experienced Finance Assistant to join our office team. We strive to create a culture where our team enjoys the	Finance Assistant Leatherstocking, New Berlin Leatherstocking Veterinary Group is looking for an experienced Finance Assistant to join our office team. Leatherstocking Veterinary Group, New Berlin.
first-aid-basics-for-horses	First-Aid Basics For Horses - Leatherstocking Veterinary Group If your horse has an emergency, being prepared is important to ensure they get the care they need. Learn first-aid basics for your horse.	First-Aid Basics For Horses Leatherstocking, New Berlin Many horses seem to be accident prone, and an emergency can happen at any time. Leatherstocking Veterinary Group, New Berlin.
footrot-in-sheep-and-goats	Footrot in Sheep and Goats - Leatherstocking Veterinary Group Sheep & goats are commonly affected by footrot, which can cause significant lameness issues. Learn management techniques that can help.	Footrot in Sheep and Goats Leatherstocking, New Berlin Sheep and goats are commonly affected by footrot. Leatherstocking Veterinary Group, New Berlin.
helpful-links	Helpful Links - Vet in New Berlin Leatherstocking Veterinary Group Helpful Links Breeding Program & Available Stallions Leatherstocking Equine Visit Website Animal Organizations American Veterinary Medical Association Visit Website New York State	Helpful Links Leatherstocking, New Berlin New York State Veterinary Medical Society. Leatherstocking Veterinary Group, New Berlin.

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herd-health-management	Herd Health Management - Vet in New Berlin Leatherstocking Veterinary Group Herd Health Management Complete, Quality Care for Bovines All of our veterinarians are equipped with ultrasounds allowing for accurate pregnancy detection. We can detect pregnancy as early as 28 days....	Herd Health Management Leatherstocking, New Berlin All of our veterinarians are equipped with ultrasounds allowing for accurate pregnancy detection. Leatherstocking Veterinary Group, New Berlin.
importance-of-regular-fecal-egg-counts	Importance of Regular Fecal Egg Counts - Leatherstocking Veterinary Group Fecal egg counts provide valuable information for determining & designing a parasite control program. Learn why regular testing is important.	Importance of Regular Fecal Egg Counts Leatherstocking Vet Fecal egg counts guide parasite control for horses, small ruminants, and cattle. Leatherstocking Veterinary Group, New Berlin.
internal-job-opportunity-9-27-24-customer-service-rep-at-new-berlin	FILLED & CLOSED * Internal Job Opportunity 10.14.24 -Customer Service Rep. at New Berlin - Leatherstocking Veterinary Group *FILLED AND APPLICATION DEADLINE IS CLOSED* We would like to announce an exciting internal job opportunity within our organization. We are looking for a Customer Service Rep to join our New Berlin Veterinary Team. If...	Closed Job Posting Leatherstocking Vet *FILLED AND APPLICATION DEADLINE IS CLOSED*. Leatherstocking Veterinary Group, New Berlin.
kitty-litter-4-11-25	Kitty Litter 4.11.25 - Leatherstocking Veterinary Group None	Kitty Litter 4.11.25 Leatherstocking, New Berlin Kitty Litter newsletter from Leatherstocking Veterinary Group in New Berlin.
kitty-litter-4-4-25	Kitty Litter 4.4.25 - Leatherstocking Veterinary Group None	Kitty Litter 4.4.25 Leatherstocking, New Berlin A Kitty Litter newsletter from Leatherstocking Veterinary Group in New Berlin.
lameness	Lameness - Vet in New Berlin Leatherstocking Veterinary Group Back to Greatness or Only the Best Our veterinarians have the training and the equipment to diagnose and treat many lameness and sports medicine problems at our location or on your farm. Our clinic setting provides a...	Lameness Leatherstocking, New Berlin Diagnosing the cause and subsequent treatment of lameness. Leatherstocking Veterinary Group, New Berlin.
laminitis-what-horse-owners-should-know	Laminitis—What Horse Owners Should Know - Leatherstocking Veterinary Group Laminitis is a common problem that can cause devastating damage to your horse's feet. Learn how you can decrease your horse's risk.	Laminitis—What Horse Owners Should Leatherstocking Vet All horses are susceptible to laminitis, a common condition that can cause devastating damage to an. Leatherstocking Veterinary Group, New Berlin.

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landing	Leatherstocking Veterinary Group Vet in New Berlin, Cooperstown, Marcy and Ilion, New York Our Locations Heritage Veterinary Clinic We believe that great medicine starts with authentic relationships. We	Love Deserves the Best Leatherstocking Vet Love deserves the best veterinary care. Leatherstocking Veterinary Group in New Berlin cares for horses, cattle, sheep, and camelids.
laser-therapy	Laser Therapy - Vet in New Berlin Leatherstocking Veterinary Group Laser Therapy is relatively new to the equine health world although its benefits have been incorporated in the human and small animal health industry for several years. Purchased in 2012, our 4th generation portable...	Laser Therapy Leatherstocking, New Berlin Leatherstocking Veterinary Group in New Berlin uses a portable MLS laser, purchased in 2012, for equine laser therapy.
licensed-veterinary-technician	Licensed Veterinary Technician - Vet in New Berlin Leatherstocking Veterinary Group Licensed Veterinary Technician Full-Time Competitive Pay + Benefits Central NY- New Berlin, Cooperstown and Marcy Join Our Compassionate, High-Performing and Fast Growing Team! Are you a NYS Licensed Veterinary...	Licensed Veterinary Technician Leatherstocking, New Berlin Central NY- New Berlin, Cooperstown and Marcy. Leatherstocking Veterinary Group, New Berlin.
lyme-disease-in-horses	Lyme Disease in Horses - Leatherstocking Veterinary Group Lyme disease is prevalent in New York & can cause serious health issues for your horse. Learn more & how to protect your equine friend.	Lyme Disease in Horses Leatherstocking, New Berlin Lyme disease is prevalent in New York and can cause serious health issues for your horse. Leatherstocking Veterinary Group, New Berlin.
mare-services	Mare Services - Vet in New Berlin Leatherstocking Veterinary Group Foaling Leatherstocking Equine Center offers 24-hour on-site video and internet monitoring of the foaling process. We also utilize the Foalert system. Every foaling is attended by a veterinarian. At birth, a neonatal...	Mare Services Leatherstocking, New Berlin Reproductive Services for Equines, Bovines, & More. Leatherstocking Veterinary Group, New Berlin.
mastitis-in-cattle	Mastitis in Cattle - Leatherstocking Veterinary Group Mastitis causes severe inflammation of the mammary gland & udder tissue. Learn about this condition, treatments, & prevention techniques.	Mastitis in Cattle Leatherstocking, New Berlin Mastitis is one of the most common diseases in dairy cattle. Leatherstocking Veterinary Group, New Berlin.
meet-our-team	Meet Our Team - Vet in New Berlin Leatherstocking Veterinary Group Our Doctors Passionate. Dedicated. Talented. The team at Leatherstocking Veterinary Services believes in making a difference in your life. Dr. Bill	Meet Our Team Leatherstocking, New Berlin Meet the doctors, medical staff, and support team at Leatherstocking Veterinary Group in New Berlin.

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mission-statement	Mission Statement - Vet in New Berlin Leatherstocking Veterinary Group None	Mission Statement Leatherstocking, New Berlin The mission of Leatherstocking Veterinary Group in New Berlin is equine and ruminant care grounded in teamwork and compassion.
our-app	Our App - Vet in New Berlin Leatherstocking Veterinary Group Our App Care on the go. The Pet Page App from AllyDVM is a free phone app that allows you to request appointments, order prescriptions and access your pet's preventative care reminders, and so much more in the palm...	Our App Leatherstocking, New Berlin The free Pet Page app from Leatherstocking Veterinary Group in New Berlin lets you request appointments and order prescriptions.
payment-options	Payment Options - Vet in New Berlin Leatherstocking Veterinary Group Payment Types We accept cash, check, debit cards, credit cards (Visa, MasterCard, Discover, and American Express). All cards must be signed by the owner of the card. Effective May 1st all of our services will be...	Payment Options Leatherstocking, New Berlin We accept cash, check, debit cards, credit cards (Visa, MasterCard, Discover, and American Express). Leatherstocking Veterinary Group, New Berlin.
popup-preview	Popup Preview - Vet in New Berlin Leatherstocking Veterinary Group Whether you have a horse, a herd, or a livelihood... We care for what's yours like it's our own.	Welcome Preview Leatherstocking, New Berlin A preview of the welcome message from Leatherstocking Veterinary Group in New Berlin.
pre-purchase-exams	Pre-purchase exams - Vet in New Berlin Leatherstocking Veterinary Group None	Pre-purchase exams Leatherstocking, New Berlin Pre-purchase exams at Leatherstocking Veterinary Group in New Berlin, NY.
preventive-herd-health-management	Preventive Herd Health Management - Leatherstocking Veterinary Group A good preventive herd health program is essential to any cattle operation. Learn what management techniques can increase your profitability.	Preventive Herd Health Management Leatherstocking Vet A good preventive herd health program is essential to any cattle operation to reduce herd illness. Leatherstocking Veterinary Group, New Berlin.
privacy-policy	Privacy Policy - Vet in New Berlin Leatherstocking Veterinary Group Privacy Policy Last updated: May 1, 2026 At Leatherstocking Veterinary Group, we respect your privacy and are committed to protecting the information you share with us. This policy outlines how we collect, use, and...	Privacy Policy Leatherstocking, New Berlin Leatherstocking Veterinary Group in New Berlin respects your privacy and protects the information you share.

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request-appointment	Request Appointment - Vet in New Berlin Leatherstocking Veterinary Group None	Request Appointment Leatherstocking, New Berlin Request an appointment with Leatherstocking Veterinary Group in New Berlin, NY.
services	Services - Vet in New Berlin Leatherstocking Veterinary Group None	Services Leatherstocking, New Berlin Veterinary services at Leatherstocking Veterinary Group in New Berlin, NY.
site-leader	Site Leader - Vet in New Berlin Leatherstocking Veterinary Group Site Leader Full-time German Flatts, NY, Ilion, Marcy, NY About Us At Leatherstocking Veterinary Group, we believe every patient and client deserves exceptional care—and so does our team. We're a fast-paced, friendly...	Site Leader Leatherstocking, New Berlin At Leatherstocking Veterinary Group, we believe every patient and client deserves exceptional care—and so. Leatherstocking Veterinary Group, New Berlin.
small-ruminants-reproductive	Small Ruminants Reproductive - Vet in New Berlin Leatherstocking Veterinary Group None	Small Ruminants Reproductive Leatherstocking, New Berlin Small ruminant reproductive care at Leatherstocking Veterinary Group in New Berlin, NY.
sore-mouth-in-sheep-and-goats	Sore Mouth in Sheep and Goats - Leatherstocking Veterinary Group Sore mouth is a highly contagious disease in sheep & goats that can be transmitted to humans. Learn how to protect your animals.	Sore Mouth in Sheep and Goats Leatherstocking, New Berlin Sore mouth is a contagious viral disease with painful muzzle lesions in sheep and goats. Leatherstocking Veterinary Group, New Berlin.
splash-1	Splash 1 - Vet in New Berlin Leatherstocking Veterinary Group For Longer Lives and Happier Pets Select your clinic	Choose a Clinic Leatherstocking, New Berlin Choose Heritage, Leatherstocking, Marcy, or New Berlin. For longer lives and happier pets.
stallion-services	Stallion Services - Vet in New Berlin Leatherstocking Veterinary Group Phantom Training Usda Certified Semen Export Center Fresh Chilled Semen Frozen Semen Breeding Soundness Exams & Problem Breeder Evaluations	Stallion Services Leatherstocking, New Berlin Exceptional management for breeding stallions. Leatherstocking Veterinary Group, New Berlin.

PAGE	BEFORE	NOW
surgery	Surgery - Vet in New Berlin Leatherstocking Veterinary Group Surgical Procedures We offer a variety of in-hospital surgeries and procedures which can be performed on an outpatient basis. The hospital accepts surgical referral cases from area veterinarians as well as from our...	Surgery Leatherstocking, New Berlin Our staff at Leatherstocking Veterinary Group understands that bringing your horse or animal for surgery. Leatherstocking Veterinary Group, New Berlin.
team	Page not found - Leatherstocking Veterinary Group None	Missing Page Leatherstocking Vet This address has no page. The team list for Leatherstocking Veterinary Group in New Berlin is on Meet Our Team.
terms-of-service	Terms of Service - Vet in New Berlin Leatherstocking Veterinary Group SMS Terms and Conditions Last updated: May 1, 2026 By opting in to receive SMS messages from Leatherstocking Veterinary Group ("we," "us," "our"), you agree to these Terms and Conditions (Terms). SMS Messaging...	Terms of Service Leatherstocking, New Berlin By opting in to receive SMS messages from Leatherstocking Veterinary Group ('we,' 'us,' 'our'). Leatherstocking Veterinary Group, New Berlin.
the-decline-of-dairy-farms-understanding-the-shift-in-the-dairy-industry	The Decline of Dairy Farms: Understanding the Shift in the Dairy Industry - Leatherstocking Veterinary Group Dairy farms have been a cornerstone of agricultural communities for generations, providing milk, cheese, and other dairy products that are staples in many households. However, in recent years, there has been a...	The Decline of Dairy Farms Leatherstocking Vet Dairy farms have been a cornerstone of agricultural communities for generations, providing milk, cheese. Leatherstocking Veterinary Group, New Berlin.
the-importance-of-regular-dental-care-for-your-horse	The Importance of Regular Dental Care for Your Horse - Leatherstocking Veterinary Group Preventive dental maintenance helps horses utilize feed better, perform without pain, & live longer. Learn more about these procedures.	The Importance of Regular Dental Care Leatherstocking Vet Your horse needs lifelong, routine dental care. Leatherstocking Veterinary Group, New Berlin.
vaccine-recommendations-for-horses-cattle-sheep-and-goats	Vaccine Recommendations for Horses, Cattle, Sheep, and Goats - Leatherstocking Veterinary Group Vaccines are important to keep animals healthy and disease free. Learn what vaccines are recommended for horses, cattle, sheep, and goats.	Vaccine Recommendations for Horses Leatherstocking Vet Vaccines are administered to animals to stimulate the body to produce an immune response to a particular. Leatherstocking Veterinary Group, New Berlin.
veterinary-assistant	Veterinary Assistant - Vet in New Berlin Leatherstocking Veterinary Group Veterinary Assistant Full-time German Flatts, NY, Ilion, Marcy, NY About Us We believe in providing exceptional veterinary care for every pet we see. We are looking for a Veterinary Assistant to join our	Veterinary Assistant Leatherstocking, New Berlin We believe in providing exceptional veterinary care for every pet we see. Leatherstocking Veterinary Group, New Berlin.

PAGE	BEFORE	NOW
wellness-preventative-care	Wellness & Preventative Care - Vet in New Berlin Leatherstocking Veterinary Group Physical Exams Dental Exams Deworming Protocols Nutritional Consultation In-House Lab Work	Wellness & Preventative Care Leatherstocking, New Berlin Wellness and preventative services for your animals. Leatherstocking Veterinary Group, New Berlin.
what-horse-owners-should-know-about-equine-protozoal-myeloencephalitis	What Horse Owners Should Know About Equine Protozoal Myeloencephalitis - Leatherstocking Veterinary Group Equine Protozoal Myeloencephalitis is a parasitic disease that can cause neurological problems. Learn how to decrease your horse's risk.	What Horse Owners Should Know About Leatherstocking Vet More than 50% of U.S. Leatherstocking Veterinary Group, New Berlin.

People on Meet Our Team

This is everyone named on the team page, with the title on the front of the card and the picture file. Please mark anyone who has left. We did not change biographies, names, or titles. Where the page disagrees with itself, that is called out under the photo.



Dr. Bill
CEO

Dr.Bill_-473424bf-4765bf93d3346016.jpg



Dr. Amy
Veterinarian

Amy-profile-300x300-fb06a958-14cc7acac8f5496c.jpg



Dr. Tom

Veterinarian

Tom-profile-300x300-99445dfa-3ecf2ef431edcad1.jpg

Titles on this page do not match: Veterinarian (front of card); Veterinarian (back of card); Associate Veterinarian (lower list).



Dr. Rachel

Large Animal Director / Owner

Rachel-profile-2683248c-2555720f2aa56c67.jpg

Titles on this page do not match: Large Animal Director / Owner (front of card); Veterinarian (back of card); Veterinarian (lower list).



Dr. Danielle

Veterinarian

Dr.-Danielle-400x533-a68b53cd-63f739e028505c42.jpg



Dr. Kathy

Small Animal Director / Owner

Dr.-Kathy-img-update-8f25c98d-dfbd88bb40b26655.jpg

Titles on this page do not match: Small Animal Director / Owner (front of card); Veterinarian (back of card); Veterinarian (lower list).



Jenny

Site Leader / Veterinary Assistant

Jenny-img-3eca548d-7f44599643f859f8.jpg

Titles on this page do not match: Site Leader / Veterinary Assistant (front of card); Site Leader / Veterinary Assistant (back of card); Veterinary Assistant (lower list).



Chloe

Veterinary Assistant

Chloe-400x533-8764c144-ff9f63defb28046c.jpg



Kaite, LVT

Licensed Veterinary Technician

Katie-img-76a432d2-ab1c1f20fcd21fbc.jpg

The picture file starts with Katie. A different person named Katie is also on the team.



Hannah

Veterinary Assistant

Hannah-profile_img-63a195e8-1cf2dbd4f9090c55.jpg



Dave

Breeding Manager

Tim-LVS-f9967cbf-01b711610310c222.jpg

The picture file is named Tim-LVS.



Kaili

Barn Care Staff

Kaili-profile-572f46b6-10c8805adfc5cc39.jpg



Dori

Customer Service Representative

dori-8dc06701-4aec81c16fe20133.jpg



Mackenzie

Controller

Mackenzie-3-400x533-31607322-0827b9d75e522d2a.jpg

Titles on this page do not match: Controller (front of card);
Controller (back of card); Finance Manager (lower list).



Becky

Barn Care Staff

Becky-profile-e196aec4-909e9f6f30f2e2ed.jpg



Betsy

Barn Care Staff

Betsy-profile-d055b07b-72a0f54cdf8e116.jpg



Autumn

Human Resource Generalist

Autumn-Pedersen-HR-400x533-51d54b48-d9adf9aa78fa588d.jpg



Hillary

Breeding Manager

Hilary-2024-400x437-7c601409-5aaa835b3279b9b8.jpg

The picture file spells the name Hilary.



Katie

Customer Service Representative

katie-llyod-scaled-e1747061317423-a146d498-9a6d7660f9bcfc01.jpg



Rosemary

Clinic Office Cleaner

rosemary-bio-img-78521b57-c4216e7cfc664d35.jpg



Nicole

Finance Assistant

Nicole-Turner-profile-f5acadc2-c4283bf7be93e751.jpg



Austin

Assistant Farm Manager

Austin-img-2a182a6b-6db3a3826c43b132.jpg



Dianne

Customer Service Representative

Dianne-profile-24cf138b-561135d1988f6bed.jpg

The lower list on the same page spells this name Diane.



Jessica

Marketing

Me-bio-pic-400x533-818aa47e-d867ac6675d30748.jpg

The four clinic review sites

Same kind of pass is ready to do on these sites as soon as the files can be edited. Until then, this is the record of what is live on each review address.

REVIEW SITE · NOT UPDATED

New Berlin Veterinary Clinic

New Berlin

We read the public pages on this review address. The site files were not available, so nothing here was changed. The notes below are what a visitor's search listing looks like today.

The file that tells search tools where the pages are still names the public site (www.newberlinvetclinic.com). That public address is the right one to keep. The titles, descriptions, and picture labels on the review copy still need the same pass.

Pages we opened show the phone (607) 847-6118.

30 pages opened

22 titles longer than 60 characters

7 pages with no short description

19 descriptions longer than 155 characters

289 pictures without a useful label

0 pages with a veterinary business listing

People on the team page

Mark anyone who has left. We did not remove or rename anyone.



Dr. Bill

CEO/Veterinarian

dr-bill1-46c688ab-a22b78da6976f951.jpg



Dr. Linda

Veterinarian

Dr.-Linda_img1-808969b4-bfccfc3357cd137f.jpg



Dr. Kathy

Small Animal Director / Owner

Dr.-Kathy-img-update-f688da26-dfbd88bb40b26655.jpg



Dr. Lisa

Veterinarian

Lisa-img-updated-c478f9c7-4f420255d8a8b9f3.jpg



Bailey, LVT

Site Leader/LVT

Bailey1-83f9629c-6f071d1ea4897ea7.jpg



Dianne, LVT

Licensed Veterinary Technician

Dianne1-ed93c09c-831aa4e1a5a8a511.jpg



Makenna

Veterinary Assistant

Makenna-Bio-pic-1-400x533-242a9b94-6c8848c8f45038ce.jpg
g



Siobhan

Veterinary Assistant

Siobhan-e1da571e-9f68d44caadd9987.jpg



Shaylyn

Veterinary Assistant

Shaylyn-img-bf15599a-fa20f1ad9bd71f0d.jpg



Shannon, LVT

Licensed Veterinary Technician

Shannon1-34b09a85-9ebb72b09e62a30d.jpg



Traci

Veterinary Assistant

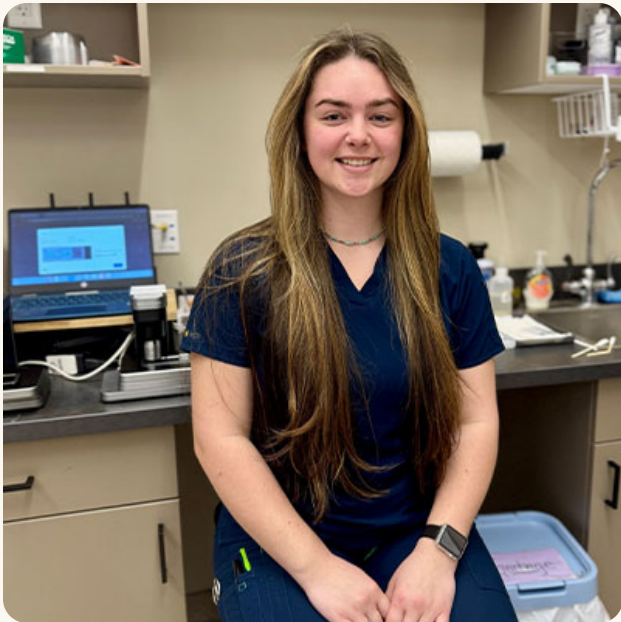
Traci-img-f5efff2c-94b835dd39027943.jpg



Alexis, LVT

Licensed Veterinary Technician

Alexis1-db43fc91-7f49e0734da6dc13.jpg



Morgan

Veterinary Assistant

Morgan-img-025f08f9-5aa86dbd95ab995d.jpg



Markie

Customer Service Representative

Markie1-909fa3bc-b8c42d10f1926b37.jpg



Jessica

Marketing

Me-bio-pic-400x533-2fa53a5a-d867ac6675d30748.jpg



Autumn

Human Resource Generalist

Autumn-Pedersen-63dcee4a-4b34e1609109004b.jpg



Samantha

Customer Service Representative

Samantha-profile-35ab332c-ab0490841c057b0f.jpg



Mackenzie

Controller

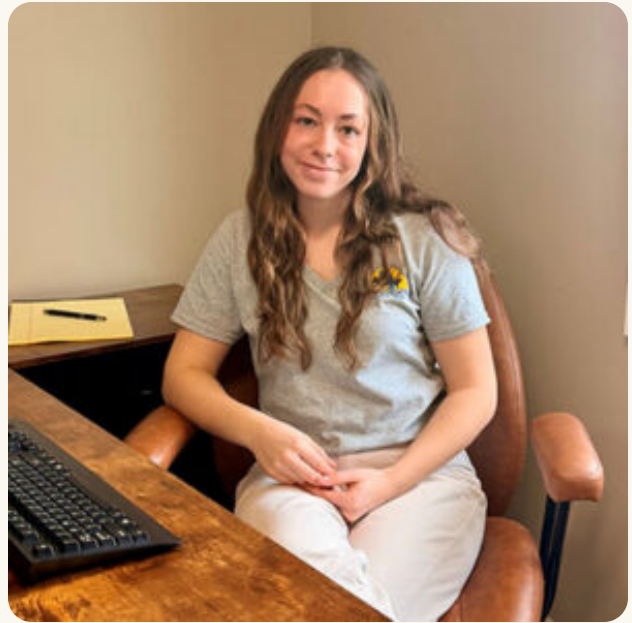
Mackenzie-3-400x533-3c0df395-0827b9d75e522d2a.jpg



Lacey

Customer Service Representative

Lacey-head-shot-400x533-32d4c9c4-bd34ba512d03d285.jpg



Nicole

Finance Assistant

Nicole-Turner-profile-300x300-596c5133-e8ecf1b6a592ab64.jpg

Every page we opened

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/	Veterinarian in New Berlin Vets Near Me New Berlin Veterinary Clinic	title is 72 characters; description is 177 characters; 16 pictures without a useful label; no veterinary business listing; 2 main headings
/aging-pets/	Aging Pets - Vet in New Berlin New Berlin Veterinary Clinic	title is 61 characters; description is 176 characters; 11 pictures without a useful label; no veterinary business listing; 2 main headings
/author/digital-empathy/	New Berlin Veterinary Clinic, Author at New Berlin Veterinary Clinic	title is 68 characters; no short description; 6 pictures without a useful label; no veterinary business listing; 2 main headings
/blog/	Blog - Vet in New Berlin New Berlin Veterinary Clinic	no short description; 7 pictures without a useful label; no veterinary business listing; 2 main headings
/cancellations-and-no-show-policy/	Cancellations and No Show Policy - Vet in New Berlin New Berlin Veterinary Clinic	title is 83 characters; description is 279 characters; 4 pictures without a useful label; no veterinary business listing; 2 main headings
/careers/	Careers - Vet in New Berlin Leatherstocking Veterinary Group	title is 62 characters; description is 264 characters; 40 pictures without a useful label; no veterinary business listing; 2 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/category/uncategorized/	Uncategorized Archives - New Berlin Veterinary Clinic	no short description; 5 pictures without a useful label; no veterinary business listing; 2 main headings
/contact/	Contact - Vet in New Berlin New Berlin Veterinary Clinic	description is 255 characters; 5 pictures without a useful label; no veterinary business listing; 2 main headings
/dental-care/	Dental Care - Vet in New Berlin New Berlin Veterinary Clinic	title is 62 characters; description is 199 characters; 15 pictures without a useful label; no veterinary business listing; 2 main headings
/diagnostics/	Diagnostics - Vet in New Berlin New Berlin Veterinary Clinic	title is 62 characters; description is 204 characters; 12 pictures without a useful label; no veterinary business listing; 2 main headings
/doctor-referral-form/	Doctor Referral Form - Vet in New Berlin New Berlin Veterinary Clinic	title is 71 characters; no short description; 3 pictures without a useful label; no veterinary business listing; 2 main headings
/end-of-life/	End of Life - Vet in New Berlin New Berlin Veterinary Clinic	title is 62 characters; description is 177 characters; 10 pictures without a useful label; no veterinary business listing; 2 main headings
/exotic-pocket-pets-birds/	Exotic, Pocket Pets and Birds - Vet in New Berlin New Berlin Veterinary Clinic	title is 80 characters; description is 209 characters; 15 pictures without a useful label; no veterinary business listing; 2 main headings
/feline-wellness-checklist/	Feline Wellness Checklist - Vet in New Berlin New Berlin Veterinary Clinic	title is 76 characters; no short description; 3 pictures without a useful label; no veterinary business listing; 2 main headings
/helpful-links/	Helpful Links - Vet in New Berlin New Berlin Veterinary Clinic	title is 64 characters; description is 200 characters; 3 pictures without a useful label; no veterinary business listing; 4 main headings
/indoor-felines-need-vets-too/	Indoor Felines Need Vets too - New Berlin Veterinary Clinic	description is 281 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/keep-your-pets-safe-and-healthy-this-summer/	Keep Your Pets Safe and Healthy This Summer! - New Berlin Veterinary Clinic	title is 75 characters; description is 320 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/microchipping/	Microchipping - Vet in New Berlin New Berlin Veterinary Clinic	title is 64 characters; 13 pictures without a useful label; no veterinary business listing; 2 main headings
/our-app/	Our App - Vet in New Berlin New Berlin Veterinary Clinic	description is 282 characters; 15 pictures without a useful label; no veterinary business listing; 5 main headings
/patient-information/	Patient Information - Vet in New Berlin New Berlin Veterinary Clinic	title is 70 characters; no short description; 3 pictures without a useful label; no veterinary business listing; 2 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/payment-options/	Payment Options - Vet in New Berlin New Berlin Veterinary Clinic	title is 66 characters; description is 277 characters; 7 pictures without a useful label; no veterinary business listing; 2 main headings
/pharmacy/	Pharmacy - Vet in New Berlin New Berlin Veterinary Clinic	description is 219 characters; 14 pictures without a useful label; no veterinary business listing; 2 main headings
/pre-appointment/	Pre-Appointment - Vet in New Berlin New Berlin Veterinary Clinic	title is 66 characters; 6 pictures without a useful label; no veterinary business listing; 2 main headings
/privacy-policy/	Privacy Policy - Vet in New Berlin New Berlin Veterinary Clinic	title is 65 characters; description is 338 characters; 3 pictures without a useful label; no veterinary business listing; 3 main headings
/rehabilitation/	Rehabilitation - Vet in New Berlin New Berlin Veterinary Clinic	title is 65 characters; description is 286 characters; 8 pictures without a useful label; no veterinary business listing; 2 main headings
/surgery/	Surgery - Vet in New Berlin New Berlin Veterinary Clinic	description is 275 characters; 13 pictures without a useful label; no veterinary business listing; 2 main headings
/surgical-consent-form/	Surgical Consent Form - Vet in New Berlin New Berlin Veterinary Clinic	title is 72 characters; no short description; 3 pictures without a useful label; no veterinary business listing; 2 main headings
/team/	Finance Assistant	25 pictures without a useful label; no veterinary business listing; 25 main headings
/terms-of-service/	Terms of Service - Vet in New Berlin New Berlin Veterinary Clinic	title is 67 characters; description is 358 characters; 3 pictures without a useful label; no veterinary business listing; 3 main headings
/wellness-prevention/	Wellness & Prevention - Vet in New Berlin New Berlin Veterinary Clinic	title is 72 characters; 10 pictures without a useful label; no veterinary business listing; 2 main headings

REVIEW SITE · NOT UPDATED

Heritage Veterinary Clinic

Cooperstown

We read the public pages on this review address. The site files were not available, so nothing here was changed. The notes below are what a visitor's search listing looks like today.

The file that tells search tools where the pages are still names the public site (www.heritagevetclinic.com). That public address is the right one to keep. The titles, descriptions, and picture labels on the review copy still need the same pass.

Pages we opened show the phone (607) 547-8488.

65 pages opened

26 titles longer than 60 characters

18 pages with no short description

19 descriptions longer than 155 characters

545 pictures without a useful label

0 pages with a veterinary business listing

People on the team page

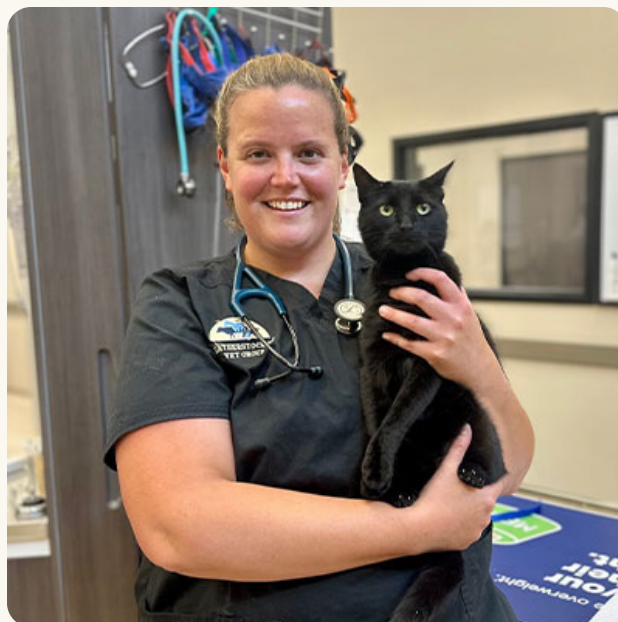
Mark anyone who has left. We did not remove or rename anyone.



Dr. Bill

CEO/Veterinarian

Dr.Bill_-6a2c77f4-25cff57331a5f72b.jpg



Dr. Whitney

Veterinarian

Dr.-Whitney-2ad56193-6276779879e9086c.jpg



Dr. Kathy

Small Animal Director / Owner

Dr.-Kathy-img-update-f3520b76-2f0365d8f716d649.jpg



Dr. Gillette

Veterinarian

Dr-Gillette-img-updated-f756c01a-7a565c3d22e3596f.jpg



Michael, LVT

Site Leader/ LVT

Michael-image-59817edd-85b696a91787d0c3.jpg



Amber, LVT

Veterinary Technician

Amber-image-4ede53cb-e9c47fd608ebf94b.jpg



Alex

Veterinary Assistant

Alex-img-d126a453-ddabd3e5bffffd91.png



Randi, LVT

Licensed Veterinary Technician

Randi-new-img-734d2805-484f2c96bbe9644b.png



Tandi

Veterinary Assistant

Tandi-new-img-e3ca5d66-27063f7d8c4981d8.jpg



Haleigh, LVT

Licensed Veterinary Technician

Haleigh-new-img-dc917f72-2ff3ee5e5ee0e5bf.jpg



Kaitlyn

Veterinary Assistant

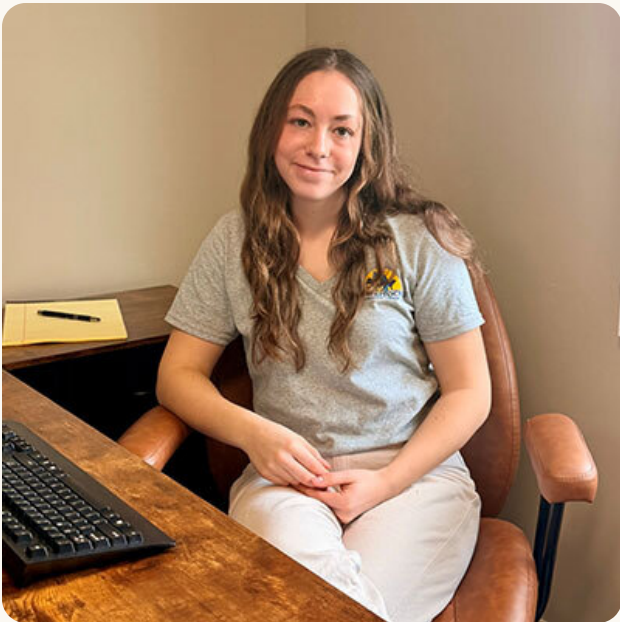
Kaitlyn-Brybag-96da1ad4-eca6b38693e1893a.jpg



Patty

Customer Service Representative

Patty-img-25fe2765-13149bc29e811e7d.jpg



Nicole

Finance Assistant

Nicole-Turner-profile-738a64d1-1214d6ac2d3920db.jpg



Autumn

Human Resource Generalist

Autumn_image-f5a00e72-5d087d160a8202e2.jpg



Jessica

Marketing

Me-bio-pic-400x533-337fbc6b-ba4f04e404a8f69c.jpg

A second picture file is Me-bio-pic-4117f337-961e4b5601ed92bc.jpg.



Mackenzie

Controller

Mackenzie-3-400x533-caa024d7-7e2d4c27f994f4b3.jpg

Also listed as Finance Manager. A second picture file is Mackenzie-pic-75e0c9b4-00b4dabeb32b2664.jpg.

Every page we opened

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/	Veterinarian in Cooperstown Vet Near You Heritage Vet Clinic	title is 64 characters; 15 pictures without a useful label; no veterinary business listing; 2 main headings
/4-pet-parasite-prevention-myths-debunked/	4 Pet Parasite Prevention Myths Debunked - Heritage Vet Clinic	title is 62 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/4-reasons-why-you-have-to-wait-so-long-to-see-your-veterinarian/	4 Reasons Why You Have to Wait So Long to See Your Veterinarian - Heritage Vet Clinic	title is 85 characters; 7 pictures without a useful label; no veterinary business listing; 3 main headings
/6-benefits-of-regular-wellness-screenings-for-pets/	6 Benefits of Regular Wellness Screenings for Pets - Heritage Vet Clinic	title is 72 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/7-tips-for-a-pet-safe-holiday-season/	7 Tips for a Pet-Safe Holiday Season - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/7-tips-to-keep-your-pet-at-a-healthy-weight/	7 Tips to Keep Your Pet at a Healthy Weight - Heritage Vet Clinic	title is 65 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/7-tips-to-properly-socialize-your-puppy/	7 Tips to Properly Socialize Your Puppy - Heritage Vet Clinic	title is 61 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/a-pet-owners-guide-to-parasitic-diseases/	A Pet Owner's Guide to Parasitic Diseases - Heritage Vet Clinic	title is 63 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/aging-pets/	Aging Pets - Vet in Cooperstown Heritage Vet Clinic	description is 249 characters; 9 pictures without a useful label; no veterinary business listing; 2 main headings
/author/digital-empathy/	Digital Empathy, Author at Heritage Vet Clinic	no short description; 4 pictures without a useful label; no veterinary business listing; 2 main headings; no preferred address
/author/harpreetsinghdigitalempathyinc-com/	Harpreet Singh, Author at Heritage Vet Clinic	no short description; 4 pictures without a useful label; no veterinary business listing; 2 main headings; no preferred address
/author/joinourteamleatherstockingvet-com/	joinourteam@leatherstockingvet.com, Author at Heritage Vet Clinic	title is 65 characters; no short description; 14 pictures without a useful label; no veterinary business listing; 2 main headings
/author/joinourteamleatherstockingvet-com/page/2/	joinourteam@leatherstockingvet.com, Author at Heritage Vet Clinic - Page 2 of 3	title is 79 characters; no short description; 14 pictures without a useful label; no veterinary business listing; 2 main headings
/author/joinourteamleatherstockingvet-com/page/3/	joinourteam@leatherstockingvet.com, Author at Heritage Vet Clinic - Page 3 of 3	title is 79 characters; no short description; 10 pictures without a useful label; no veterinary business listing; 2 main headings
/blog/	Blog - Vet in Cooperstown Heritage Vet Clinic	no short description; 11 pictures without a useful label; no veterinary business listing; 2 main headings
/blog/page/2/	Blog - Vet in Cooperstown Heritage Vet Clinic	no short description; 11 pictures without a useful label; no veterinary business listing; 2 main headings
/blog/page/3/	Blog - Vet in Cooperstown Heritage Vet Clinic	no short description; 11 pictures without a useful label; no veterinary business listing; 2 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/blog/page/4/	Blog - Vet in Cooperstown Heritage Vet Clinic	no short description; 11 pictures without a useful label; no veterinary business listing; 2 main headings
/blog/page/5/	Blog - Vet in Cooperstown Heritage Vet Clinic	no short description; 7 pictures without a useful label; no veterinary business listing; 2 main headings
/cancellations-and-no-show-policy/	Cancellations and No Show Policy - Vet in Cooperstown Heritage Vet Clinic	title is 75 characters; description is 279 characters; 4 pictures without a useful label; no veterinary business listing; 2 main headings
/careers-form/	Careers Form - Vet in Cooperstown Heritage Vet Clinic	no short description; 3 pictures without a useful label; no veterinary business listing; 2 main headings
/careers/	Careers - Vet in New Berlin Leatherstocking Veterinary Group	title is 62 characters; description is 264 characters; 40 pictures without a useful label; no veterinary business listing; 2 main headings
/category/uncategorized/	Uncategorized Archives - Heritage Vet Clinic	no short description; 13 pictures without a useful label; no veterinary business listing; 2 main headings
/category/uncategorized/page/2/	Uncategorized Archives - Page 2 of 3 - Heritage Vet Clinic	no short description; 13 pictures without a useful label; no veterinary business listing; 2 main headings
/category/uncategorized/page/3/	Uncategorized Archives - Page 3 of 3 - Heritage Vet Clinic	no short description; 9 pictures without a useful label; no veterinary business listing; 2 main headings
/contact/	Contact - Vet in Cooperstown Heritage Vet Clinic	description is 225 characters; 5 pictures without a useful label; no veterinary business listing; 2 main headings
/dental-care/	Dental Care - Vet in Cooperstown Heritage Vet Clinic	description is 244 characters; 17 pictures without a useful label; no veterinary business listing; 2 main headings
/diagnostics/	Diagnostics - Vet in Cooperstown Heritage Vet Clinic	description is 275 characters; 10 pictures without a useful label; no veterinary business listing; 2 main headings
/diseases-combated-by-pet-vaccines/	Diseases Combated by Pet Vaccines - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/diy-enrichment-pet-toys/	DIY Enrichment Pet Toys - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings
/doctor-referral-form/	Doctor Referral Form - Vet in Cooperstown Heritage Vet Clinic	title is 63 characters; no short description; 3 pictures without a useful label; no veterinary business listing; 2 main headings
/early-detection-of-chronic-kidney-disease-in-pets/	Early Detection of Chronic Kidney Disease in Pets - Heritage Vet Clinic	title is 71 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/end-of-life/	End of Life - Vet in Cooperstown Heritage Vet Clinic	description is 177 characters; 10 pictures without a useful label; no veterinary business listing; 2 main headings
/exotics-and-pocket-pets/	Exotics and Pocket Pets - Vet in Cooperstown Heritage Vet Clinic	title is 66 characters; description is 235 characters; 16 pictures without a useful label; no veterinary business listing; 2 main headings
/faqs-about-assessing-your-senior-pets-quality-of-life/	FAQs About Assessing Your Senior Pet's Quality of Life - Heritage Vet Clinic	title is 76 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/feline-lower-urinary-tract-disease-and-urethral-blockage-is-my-cat-at-risk/	Feline Lower Urinary Tract Disease and Urethral Blockage: Is My Cat at Risk? - Heritage Vet Clinic	title is 98 characters; 7 pictures without a useful label; no veterinary business listing; 3 main headings
/feline-wellness-checklist/	Feline Wellness Checklist - Vet in Cooperstown Heritage Vet Clinic	title is 68 characters; no short description; 3 pictures without a useful label; no veterinary business listing; 2 main headings
/helpful-links/	Helpful Links - Vet in Cooperstown Heritage Vet Clinic	description is 200 characters; 3 pictures without a useful label; no veterinary business listing; 4 main headings
/how-to-help-your-pet-beat-the-heat/	How to Help Your Pet Beat the Heat - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings
/interpreting-your-pets-blood-work/	Interpreting Your Pet's Blood Work - Heritage Vet Clinic	5 pictures without a useful label; no veterinary business listing; 3 main headings
/litter-box-tutorial-for-cat-owners/	Litter Box Tutorial for Cat Owners - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/managing-pet-ear-infections/	Managing Pet Ear Infections - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings
/microchipping/	Microchipping - Vet in Cooperstown Heritage Vet Clinic	description is 180 characters; 13 pictures without a useful label; no veterinary business listing; 2 main headings
/new-year-new-health-care-goals-new-years-resolutions-for-your-pet/	New Year, New Health Care Goals: New Year's Resolutions for Your Pet - Heritage Vet Clinic	title is 90 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/our-app/	Our App - Vet in Cooperstown Heritage Vet Clinic	description is 282 characters; 15 pictures without a useful label; no veterinary business listing; 5 main headings
/patient-information/	Patient Information - Vet in Cooperstown Heritage Vet Clinic	title is 62 characters; no short description; 3 pictures without a useful label; no veterinary business listing; 2 main headings
/payment-options/	Payment Options - Vet in Cooperstown Heritage Vet Clinic	description is 277 characters; 7 pictures without a useful label; no veterinary business listing; 2 main headings
/pet-arthritis-mobility-and-pain-management/	Pet Arthritis, Mobility, and Pain Management - Heritage Vet Clinic	title is 66 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/pet-cancer-101/	Pet Cancer 101 - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings
/pet-poisoning-primer/	Pet Poisoning Primer - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings
/pharmacy/	Pharmacy - Vet in Cooperstown Heritage Vet Clinic	description is 282 characters; 11 pictures without a useful label; no veterinary business listing; 2 main headings
/pre-appointment/	Pre-Appointment - Vet in Cooperstown Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 2 main headings
/preventing-5-common-pet-emergencies/	Preventing 5 Common Pet Emergencies - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/privacy-policy/	Privacy Policy - Vet in Cooperstown Heritage Vet Clinic	description is 338 characters; 3 pictures without a useful label; no veterinary business listing; 3 main headings
/promoting-your-pets-dental-health/	Promoting Your Pet's Dental Health - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings
/quiet-please-understanding-noise-aversion-in-pets/	Quiet Please! Understanding Noise Aversion in Pets - Heritage Vet Clinic	title is 72 characters; 6 pictures without a useful label; no veterinary business listing; 3 main headings
/rehabilitation/	Rehabilitation - Vet in Cooperstown Heritage Vet Clinic	description is 279 characters; 10 pictures without a useful label; no veterinary business listing; 2 main headings
/surgery/	Surgery - Vet in Cooperstown Heritage Vet Clinic	description is 277 characters; 15 pictures without a useful label; no veterinary business listing; 2 main headings
/surgical-consent-form/	Surgical Consent Form - Vet in Cooperstown Heritage Vet Clinic	title is 64 characters; no short description; 3 pictures without a useful label; no veterinary business listing; 2 main headings
/team/	Finance Assistant	21 pictures without a useful label; no veterinary business listing; 24 main headings
/terms-of-service/	Terms of Service - Vet in Cooperstown Heritage Vet Clinic	description is 358 characters; 3 pictures without a useful label; no veterinary business listing; 3 main headings
/the-difference-between-a-senior-pet-and-a-geriatric-pet/	The difference between a senior pet and a geriatric pet. - Heritage Vet Clinic	title is 78 characters; description is 321 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/understanding-anxiety-in-pets-a-guide-for-pet-owners/	Understanding Anxiety in Pets: A Guide for Pet Owners - Heritage Vet Clinic	title is 75 characters; description is 305 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/wellness-prevention/	Wellness & Prevention - Vet in Cooperstown Heritage Vet Clinic	title is 64 characters; 10 pictures without a useful label; no veterinary business listing; 2 main headings
/whats-itching-your-itchy-twitchy-pet/	What's Itching Your Itchy Twitchy Pet? - Heritage Vet Clinic	6 pictures without a useful label; no veterinary business listing; 3 main headings

German Flatts Veterinary Clinic

llion

We read the public pages on this review address. The site files were not available, so nothing here was changed. The notes below are what a visitor’s search listing looks like today.

The hours block on the team page lists Monday through Friday, 7:30am to 5pm. Weekend hours are not printed there.

The page list also names Careers, the online store, and pre-appointment. Those three did not open in this pass, so they are not in the table below.

The file that tells search tools where the pages are still names the public site (germanflattsveterinaryclinic.com). That public address is the right one to keep. The titles, descriptions, and picture labels on the review copy still need the same pass.

Pages we opened show the phone (315) 894-9923.

23 pages opened	12 titles longer than 60 characters
1 pages with no short description	1 descriptions longer than 155 characters
258 pictures without a useful label	1 pages with a veterinary business listing

People on the team page

Mark anyone who has left. We did not remove or rename anyone.



Dr. Bill

CEO/Veterinarian

Dr_Bill-60cc39ab-fbca71d1d2bc2c1a.png

The card says CEO/Veterinarian. A biography on the same page says CEO.



Dr. Kathy

Small Animal Director/Owner

Dr.-Kathy-img-b6f56917-6cd526c4d8b8a383.jpg



Dr. Rachel

Large Animal Director/Owner

Rachel-img-eec03ed0-0c3031c6948d7699.jpg



Dr. Clark

Veterinarian

Dr-Clark-img-new-d811afef-74ce8837e59a688a.jpg



Dr. Berntson

Veterinarian

Dr-Berntson-iimg-new-6887e758-27dab72d3e659cca.jpg



Dr. McDonald

Veterinarian

Dr-Erin-img-new-9499086b-0be53171d50f8cbc.jpg

The picture file is named Dr-Erin.



Dr. Jones

Veterinarian

dr-j-abf45167-20eae26ff023345c.jpg

Named in a biography on the team page. There is no matching photo card in the grid. The picture file is dr-j.



Danielle

Licensed Veterinary Technician

Danielle-img-new-9cb12a8e-730ac309ac256993.jpg

The card says Licensed Veterinary Technician. A biography on the same page also says Certified Veterinary Practice Manager.



Rachael

Licensed Veterinary Technician

Rachel-01b299f1-bd0c903e05c1b139.jpg

The picture file is named Rachel, which is also Dr. Rachel's name.



Ashley

Licensed Veterinary Technician

Ashley-Darling-45f7d6ee-9e7db71b1e635e7a.jpg

A biography on the same page says Ashley Darling.



Emily

Veterinary Assistant

VA-E-43df02a1-60a6e342fabda7c0.jpg

Two people named Emily are on this page. This photo file is VA-E.



Kris

Site Leader

Kris-img-297f2272-9b6699395f68b747.jpg

Named in a biography on the team page. There is no matching photo card in the grid.



Sally

Customer Service Representative / Veterinary Assistant

Sally-img-new-b423942b-0b45f0b17b4c67f8.jpg

The card also says Veterinary Assistant. A biography on the same page says Customer Service Representative only.



Emily

Customer Service Representative

Emily-csr-img-new-4bbc471d-cfc40419089ec77b.jpg

Second Emily. The picture file is Emily-csr.



Liz

Customer Service Representative

Liz-img-new-c81ceda0-b9d2a2122734e4ad.jpg

A biography on the same page calls her Elizabeth.



Jessica

Marketing

Jessica-img-9100164b-ffbc416570b3189.jpg



Autumn

Human Resource Generalist

Autumn-img-54b71a39-3b2f66686b8af7fa.jpg



Mackenzie

Controller

Mackenzie-img-3a73576e-ebc925071cb355c8.jpg



Nicole

Finance Assistant

Nicole-Turner-img-41340627-dbf29e026804cce1.jpg

Every page we opened

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/	Veterinarian in Ilion, NY German Flatts Veterinary Clinic	23 pictures without a useful label
/aging-pets/	Senior Pet Care in Ilion, NY German Flatts Veterinary Clinic	title is 62 characters; 12 pictures without a useful label; no veterinary business listing
/cancellation-policy/	Appointment Cancellation Policy German Flatts Veterinary Clinic	title is 65 characters; 4 pictures without a useful label; no veterinary business listing
/contact/	Contact Our Veterinarian in Ilion, NY German Flatts Veterinary Clinic	title is 71 characters; 5 pictures without a useful label; no veterinary business listing
/dental-care/	Pet Dental Care in Ilion, NY German Flatts Veterinary Clinic	title is 62 characters; 12 pictures without a useful label; no veterinary business listing
/diagnostics/	Veterinary Diagnostics in Ilion, NY German Flatts Veterinary Clinic	title is 69 characters; 13 pictures without a useful label; no veterinary business listing
/doctor-referral-form/	Veterinary Referral Form German Flatts Veterinary Clinic	4 pictures without a useful label; no veterinary business listing; 0 main headings
/end-of-life/	Pet End-of-Life Care in Ilion, NY German Flatts Veterinary Clinic	title is 67 characters; 8 pictures without a useful label; no veterinary business listing

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/exotic-pocket-pets-and-birds/	Exotic Pet Care in Ilion, NY German Flatts Veterinary Clinic	title is 62 characters; 18 pictures without a useful label; no veterinary business listing
/feline-wellness-checklist/	Feline Wellness Checklist German Flatts Veterinary Clinic	4 pictures without a useful label; no veterinary business listing; 0 main headings
/helpful-links/	Pet Care Resources & Links German Flatts Veterinary Clinic	4 pictures without a useful label; no veterinary business listing
/meet-our-team/	Meet Our Veterinary Team in Ilion, NY German Flatts Veterinary Clinic	title is 71 characters; 40 pictures without a useful label; no veterinary business listing; 20 main headings
/microchipping/	Pet Microchipping in Ilion, NY German Flatts Veterinary Clinic	title is 64 characters; 12 pictures without a useful label; no veterinary business listing
/our-app/	Veterinary Mobile App German Flatts Veterinary Clinic	13 pictures without a useful label; no veterinary business listing
/patient-information/	New Patient Information German Flatts Veterinary Clinic	4 pictures without a useful label; no veterinary business listing; 0 main headings
/payment-options/	Veterinary Payment Options German Flatts Veterinary Clinic	7 pictures without a useful label; no veterinary business listing
/pharmacy/	Veterinary Pharmacy in Ilion, NY German Flatts Veterinary Clinic	title is 66 characters; 15 pictures without a useful label; no veterinary business listing
/privacy-policy/	Privacy Policy German Flatts Veterinary Clinic	description is 314 characters; 4 pictures without a useful label; no veterinary business listing
/rehabilitation/	Pet Rehabilitation in Ilion, NY German Flatts Veterinary Clinic	title is 65 characters; 17 pictures without a useful label; no veterinary business listing
/surgery/	Pet Surgery in Ilion, NY German Flatts Veterinary Clinic	16 pictures without a useful label; no veterinary business listing
/surgical-consent-form/	Surgical Consent Form German Flatts Veterinary Clinic	4 pictures without a useful label; no veterinary business listing; 0 main headings
/terms-of-service/	Terms of Service German Flatts Veterinary Clinic	no short description; 4 pictures without a useful label; no veterinary business listing
/wellness-prevention/	Pet Wellness & Prevention in Ilion, NY German Flatts Veterinary Clinic	title is 72 characters; 15 pictures without a useful label; no veterinary business listing

REVIEW SITE · NOT UPDATED

Marcy Veterinary Clinic

Marcy

We read the public pages on this review address. The site files were not available, so nothing here was changed. The notes below are what a visitor's search listing looks like today.

The file that tells search tools where the pages are still names the public site (marcyvetclinic.com). That public address is the right one to keep. The titles, descriptions, and picture labels on the review copy still need the same pass.

Pages we opened show the phone (315) 570-6760.

58 pages opened

30 titles longer than 60 characters

11 pages with no short description

18 descriptions longer than 155 characters

475 pictures without a useful label

0 pages with a veterinary business listing

People on the team page

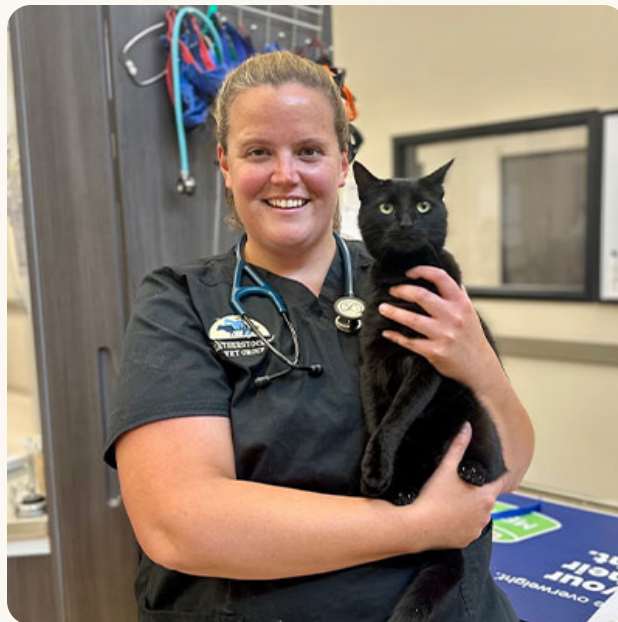
Mark anyone who has left. We did not remove or rename anyone.



Dr. Bill

CEO/Veterinarian

Dr.Bill_-5ea6fb9f-4765bf93d3346016.jpg



Dr. Whitney

Veterinarian

Dr.-Whitney-a5556b34-1a8ebf7dc2ad0929.jpg



Dr. Amy

Veterinarian

Dr.-Amy-400x533-12928257-80aefff28dd8d6f1.jpg



Dr. Kathy

Small Animal Director / Owner

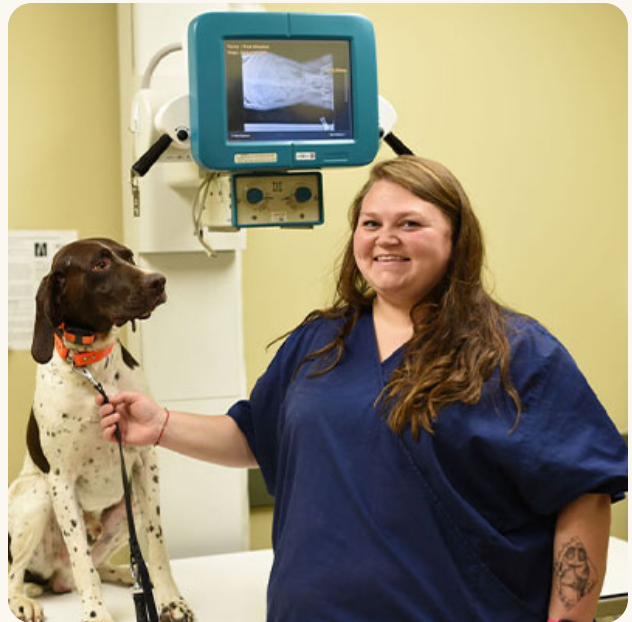
Dr.-Kathy-img-update-abc5b773-dfbd88bb40b26655.jpg



Dr. Sara

Veterinarian

sara-new-bf9cfe03-f016ec5582e5bf12.jpg



Marnieta, LVT

Site Leader / Licensed Veterinary Technician

Marnieta-new-89f469f1-64ae776d1a1838a5.jpg



Katelynn, LVT

Licensed Veterinary Technician

Katekynn-new-e8dc99f8-21874cd10c9c5367.jpg

The picture file starts with katekynn.



Jocelyn

Veterinary Assistant

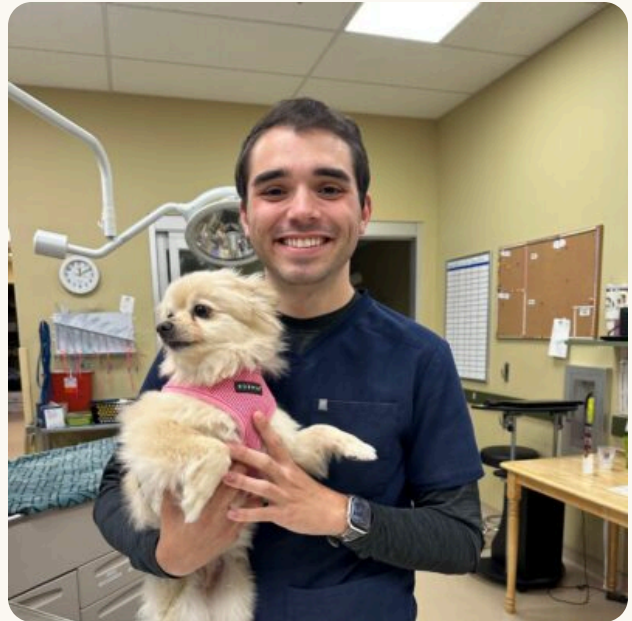
Jocelyn-new-218e755e-bfac2eb73707661e.jpg



Maggi, LVT

Licensed Veterinary Technician

Maggi-new-45d1183d-a7b030c3763ccd08.jpg



Billy

Veterinary Assistant

Billy-bio-pic-400x533-3a730b8a-20eee9e6f42ff0ee.jpg



Jenna, LVT

Licensed Veterinary Technician

Jenna-new-bce28bea-e0f63d8b97690c84.jpg



Taylor, LVT

Licensed Veterinary Technician

Taylor-new-1b779ac7-ccb8c38e6fc2d491.jpg



Paige, LVT

Licensed Veterinary Technician

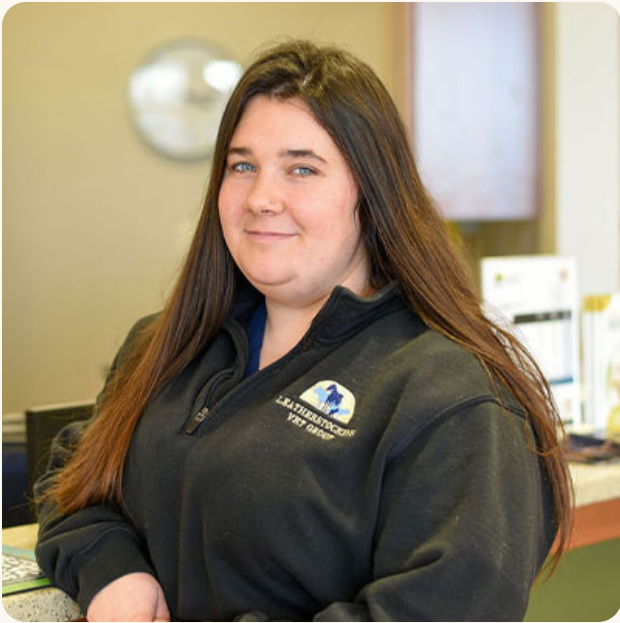
paige-new-49b194fd-87dfd73b2cced4e0.jpg



Tina

Veterinary Assistant

Tina-new-d8fd62b7-29b109ed608422ff.jpg



Makenzie

Customer Service Representative

Makenzie-new-fe711017-dbd13be04cd39c2e.jpg



Mackenzie

Controller

Mackenzie-3-400x533-4d976883-0827b9d75e522d2a.jpg



Autumn

Human Resource Generalist

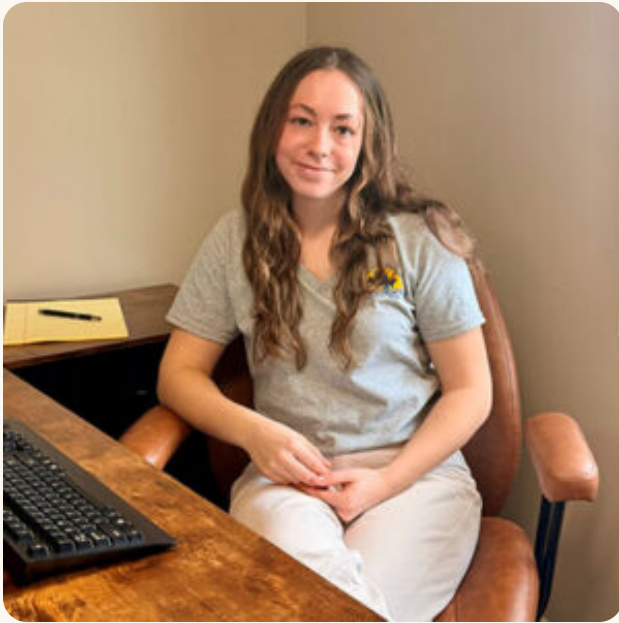
Autumn-Pedersen-HR-600x800-0f270583-e2883b89001c6a60.jpg



Jordan

Customer Service Representative

Jordan-new-c0407327-902b129829143af9.jpg



Nicole
Finance Assistant

Nicole-Turner-profile-300x300-0b1b43b1-e8ecf1b6a592ab64.jpg



Jessica
Marketing

Me-bio-pic-400x533-8bcd9c5-d867ac6675d30748.jpg

Every page we opened

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/	Veterinarian in Marcy Vets Near Me Marcy Veterinary Clinic	title is 62 characters; description is 190 characters; 21 pictures without a useful label; no veterinary business listing; 2 main headings
/4-steps-to-chews-ing-your-pets-dental-care-plan/	4 Steps to Chews-ing Your Pet's Dental Care Plan - Marcy Veterinary Clinic	title is 74 characters; 4 pictures without a useful label; no veterinary business listing; 3 main headings
/addressing-behavior-issues-in-puppies/	Addressing Behavior Issues in Puppies - Marcy Veterinary Clinic	title is 63 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/aging-pets/	Aging Pets - Vet in Marcy Marcy Veterinary Clinic	description is 269 characters; 8 pictures without a useful label; no veterinary business listing; 2 main headings
/author/marcy-veterinary-clinic/	Marcy Veterinary Clinic, Author at Marcy Veterinary Clinic	no short description; 13 pictures without a useful label; no veterinary business listing; 2 main headings
/author/marcy-veterinary-clinic/feed/	Marcy Veterinary Clinic, Author at Marcy Veterinary Clinic	no short description; 13 pictures without a useful label; no veterinary business listing; 2 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/author/marcy-veterinary-clinic/page/2/	Marcy Veterinary Clinic, Author at Marcy Veterinary Clinic - Page 2 of 3	title is 72 characters; no short description; 13 pictures without a useful label; no veterinary business listing; 2 main headings
/blog/	Blog - Vet in Marcy Marcy Veterinary Clinic	no short description; 29 pictures without a useful label; no veterinary business listing; 2 main headings
/cancellations-and-no-show-policy/	Cancellations and No Show Policy - Vet in Marcy Marcy Veterinary Clinic	title is 73 characters; description is 279 characters; 3 pictures without a useful label; no veterinary business listing; 2 main headings
/careers-form/	Careers Form - Vet in Marcy Marcy Veterinary Clinic	no short description; 2 pictures without a useful label; no veterinary business listing; 2 main headings
/careers/	Careers - Vet in New Berlin Leatherstocking Veterinary Group	title is 62 characters; description is 264 characters; 40 pictures without a useful label; no veterinary business listing; 2 main headings
/category/uncategorized/	Uncategorized Archives - Marcy Veterinary Clinic	no short description; 12 pictures without a useful label; no veterinary business listing; 2 main headings
/category/uncategorized/page/2/	Uncategorized Archives - Page 2 of 3 - Marcy Veterinary Clinic	title is 62 characters; no short description; 12 pictures without a useful label; no veterinary business listing; 2 main headings
/contact/	Contact - Vet in Marcy Marcy Veterinary Clinic	description is 239 characters; 4 pictures without a useful label; no veterinary business listing; 2 main headings
/dental-care/	Dental Care - Vet in Marcy Marcy Veterinary Clinic	description is 252 characters; 15 pictures without a useful label; no veterinary business listing; 2 main headings
/diagnostics/	Diagnostics - Vet in Marcy Marcy Veterinary Clinic	description is 262 characters; 8 pictures without a useful label; no veterinary business listing; 2 main headings
/doctor-referral-form/	Doctor Referral Form - Vet in Marcy Marcy Veterinary Clinic	title is 61 characters; no short description; 2 pictures without a useful label; no veterinary business listing; 2 main headings
/dos-and-donts-to-choose-the-right-pet-for-your-family/	Do's and Don'ts to Choose the Right Pet for Your Family - Marcy Veterinary Clinic	title is 81 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/end-of-life/	End of Life - Vet in Marcy Marcy Veterinary Clinic	description is 177 characters; 9 pictures without a useful label; no veterinary business listing; 2 main headings
/exotic-pocket-pets-birds/	Exotic, Pocket Pets and Birds - Vet in Marcy Marcy Veterinary Clinic	title is 70 characters; description is 210 characters; 14 pictures without a useful label; no veterinary business listing; 2 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/faqs-about-pet-cancer/	FAQs About Pet Cancer - Marcy Veterinary Clinic	5 pictures without a useful label; no veterinary business listing; 3 main headings
/feline-wellness-checklist/	Feline Wellness Checklist - Vet in Marcy Marcy Veterinary Clinic	title is 66 characters; no short description; 2 pictures without a useful label; no veterinary business listing; 2 main headings
/frequently-asked-questions-about-puppy-socialization/	Frequently Asked Questions About Puppy Socialization - Marcy Veterinary Clinic	title is 78 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/fun-cat-facts/	Fun Cat Facts - Marcy Veterinary Clinic	5 pictures without a useful label; no veterinary business listing; 3 main headings
/help-i-found-a-tick-on-my-pet/	Help! I Found a Tick on My Pet! - Marcy Veterinary Clinic	5 pictures without a useful label; no veterinary business listing; 3 main headings
/helpful-links/	Helpful Links - Vet in Marcy Marcy Veterinary Clinic	description is 200 characters; 2 pictures without a useful label; no veterinary business listing; 4 main headings
/home/	Veterinarian in Marcy Vets Near Me Marcy Veterinary Clinic	title is 62 characters; description is 190 characters; 21 pictures without a useful label; no veterinary business listing; 2 main headings
/july-fourth-pet-safety-dos-and-donts/	July Fourth Pet Safety Do's and Don'ts - Marcy Veterinary Clinic	title is 64 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/microchipping/	Microchipping - Vet in Marcy Marcy Veterinary Clinic	12 pictures without a useful label; no veterinary business listing; 2 main headings
/our-app/	Our App - Vet in Marcy Marcy Veterinary Clinic	description is 282 characters; 14 pictures without a useful label; no veterinary business listing; 5 main headings
/pancreatitis-in-pets-101/	Pancreatitis in Pets 101 - Marcy Veterinary Clinic	5 pictures without a useful label; no veterinary business listing; 3 main headings
/patient-information/	Patient Information - Vet in Marcy Marcy Veterinary Clinic	no short description; 2 pictures without a useful label; no veterinary business listing; 2 main headings
/payment-options/	Payment Options - Vet in Marcy Marcy Veterinary Clinic	description is 277 characters; 6 pictures without a useful label; no veterinary business listing; 2 main headings
/pharmacy/	Pharmacy - Vet in Marcy Marcy Veterinary Clinic	description is 328 characters; 10 pictures without a useful label; no veterinary business listing; 2 main headings
/pre-appointment/	Pre-Appointment - Vet in Marcy Marcy Veterinary Clinic	5 pictures without a useful label; no veterinary business listing; 2 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/privacy-policy/	Privacy Policy - Vet in Marcy Marcy Veterinary Clinic	description is 329 characters; 2 pictures without a useful label; no veterinary business listing; 3 main headings
/protecting-your-pet-from-household-dangers/	Protecting Your Pet from Household Dangers - Marcy Veterinary Clinic	title is 68 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/protecting-your-pet-from-parasitic-diseases/	Protecting Your Pet from Parasitic Diseases - Marcy Veterinary Clinic	title is 69 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/protecting-your-pet-from-winter-weather-threats/	Protecting Your Pet from Winter Weather Threats - Marcy Veterinary Clinic	title is 73 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/quality-of-life-assessment-guidelines-for-pet-owners/	Quality-of-Life Assessment Guidelines for Pet Owners - Marcy Veterinary Clinic	title is 78 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/raising-awareness-about-feline-arthritis/	Raising Awareness About Feline Arthritis - Marcy Veterinary Clinic	title is 66 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/rehabilitation/	Rehabilitation - Vet in Marcy Marcy Veterinary Clinic	description is 267 characters; 9 pictures without a useful label; no veterinary business listing; 2 main headings
/surgery/	Surgery - Vet in Marcy Marcy Veterinary Clinic	description is 317 characters; 12 pictures without a useful label; no veterinary business listing; 2 main headings
/surgical-consent-form/	Surgical Consent Form - Vet in Marcy Marcy Veterinary Clinic	title is 62 characters; no short description; 2 pictures without a useful label; no veterinary business listing; 2 main headings
/team/	Marketing	24 pictures without a useful label; no veterinary business listing; 25 main headings
/terms-of-service/	Terms of Service - Vet in Marcy Marcy Veterinary Clinic	description is 362 characters; 2 pictures without a useful label; no veterinary business listing; 3 main headings
/the-importance-of-a-veterinarian-client-patient-relationship/	The Importance of a Veterinarian-Client-Patient Relationship - Marcy Veterinary Clinic	title is 86 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/the-importance-of-regular-wellness-screenings-for-pets/	The Importance of Regular Wellness Screenings for Pets - Marcy Veterinary Clinic	title is 80 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/the-importance-of-regular-wellness-testing/	The Importance of Regular Wellness Testing - Marcy Veterinary Clinic	title is 68 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings

PAGE	CURRENT TITLE	WHAT STILL NEEDS WORK
/the-truth-about-allergic-pets/	The Truth About Allergic Pets - Marcy Veterinary Clinic	5 pictures without a useful label; no veterinary business listing; 3 main headings
/understanding-tplo-surgery-for-your-canine-friend/	Understanding TPLO Surgery for Your Canine Friend - Marcy Veterinary Clinic	title is 75 characters; 4 pictures without a useful label; no veterinary business listing; 3 main headings
/vomiting-handbook-for-dog-owners/	Vomiting Handbook for Dog Owners - Marcy Veterinary Clinic	5 pictures without a useful label; no veterinary business listing; 3 main headings
/wellness-prevention/	Wellness & Prevention - Vet in Marcy Marcy Veterinary Clinic	title is 62 characters; 9 pictures without a useful label; no veterinary business listing; 2 main headings
/what-does-a-professional-veterinary-dental-cleaning-involve/	What Does a Professional Veterinary Dental Cleaning Involve? - Marcy Veterinary Clinic	title is 86 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/what-pet-owners-should-know-about-arthritis/	What Pet Owners Should Know About Arthritis - Marcy Veterinary Clinic	title is 69 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/what-pet-owners-should-know-about-giardiasis/	What Pet Owners Should Know About Giardiasis - Marcy Veterinary Clinic	title is 70 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/what-pet-owners-should-know-about-pyometra/	What Pet Owners Should Know About Pyometra - Marcy Veterinary Clinic	title is 68 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings
/why-the-long-wait-4-reasons-its-taking-longer-to-see-your-veterinarian/	Why the Long Wait? 4 Reasons It's Taking Longer to See Your Veterinarian - Marcy Veterinary Clinic	title is 98 characters; 5 pictures without a useful label; no veterinary business listing; 3 main headings

NEEDS YOUR INPUT

A short list only you can answer

1. Please confirm the New Berlin hours, the fax number (607) 847-9994, and the note that a veterinarian is on call 24 hours a day. We copied those from the contact page and did not guess.
2. Mark anyone on the five rosters who has left. We left every name in place.
3. On the group team page, Dr. Rachel, Dr. Kathy, Dr. Tom, and Mackenzie each have more than one title. Tell us which title should be the one on the card.
4. A few picture files do not match the name on the card: Dave's file is named Tim, Hillary's file is spelled Hilary, Kaite's file starts with Katie, and Dianne is also written Diane. Tell us if any picture or spelling is wrong.
5. The address /team/ is a "page not found." The roster is on Meet Our Team. Should that old address send people to the team page?
6. The Employee Portal button goes to /account, and that page is not on this copy. Send the correct portal address if you want the button pointed there.

7. Author pages are public for Jessica Gualtieri, Terra Steffen, Diksha Koundal, Harpreet Singh, Manoj Sharma, and a page titled Leather Stocking Vet Group, plus the hiring-team page. Tell us which of those should stay.
8. Older copies are still online: the old careers form, the extra contact form, Careers New, the clinic chooser, and the welcome preview. Tell us which to retire.
9. The four clinic review sites still need this same pass. We can do it when those files are available.
10. Kitty Litter and some career photos are pictures of text or scenes we could not read. If a label should be more specific, tell us what the picture shows.

Prepared for Jessica at Leatherstocking Veterinary Group. October 13, 2026. This report describes the review copies only.